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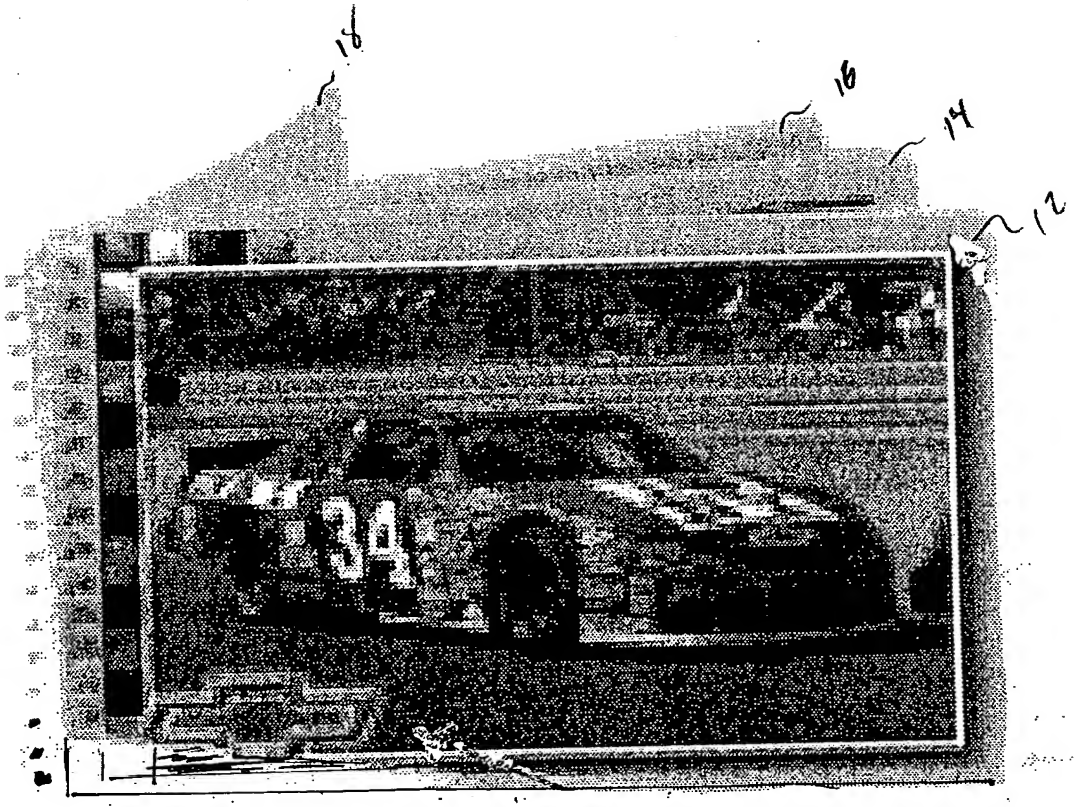


Fig 1

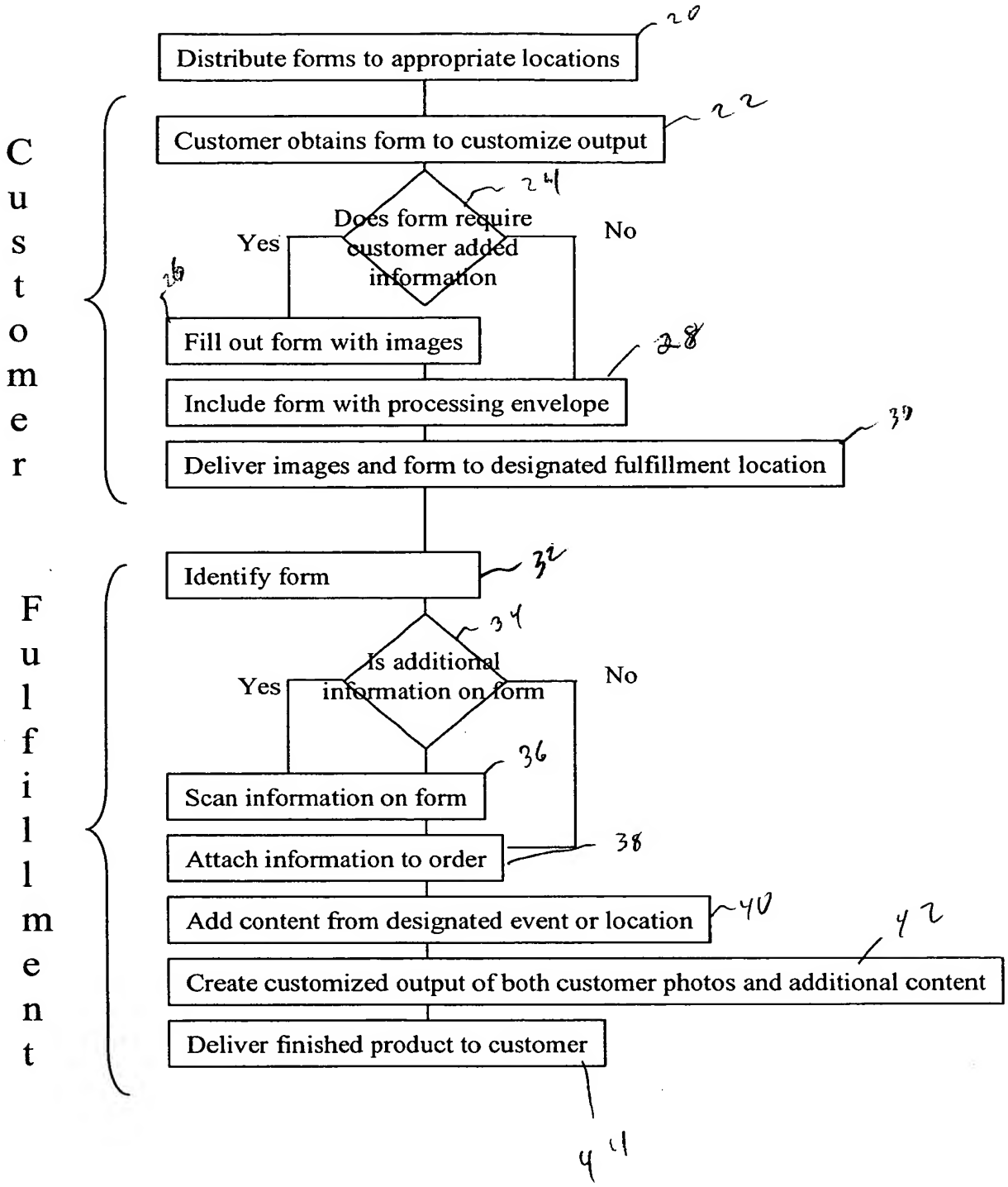
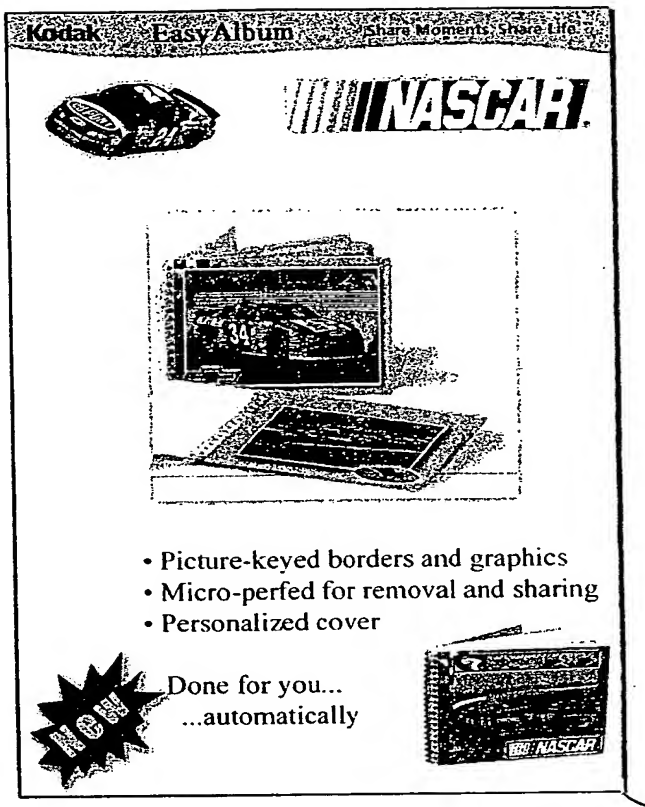

Customer
Fulfillment
Distribute forms to appropriate locations
20
Customer obtains form to customize output
22
Does form require customer added information
24
Yes
No
Fill out form with images
26
Include form with processing envelope
28
Deliver images and form to designated fulfillment location
30
Identify form
32
Is additional information on form
34
Yes
No
Scan information on form
36
Attach information to order
38
Add content from designated event or location
40
Create customized output of both customer photos and additional content
42
Deliver finished product to customer
41

Fig 2



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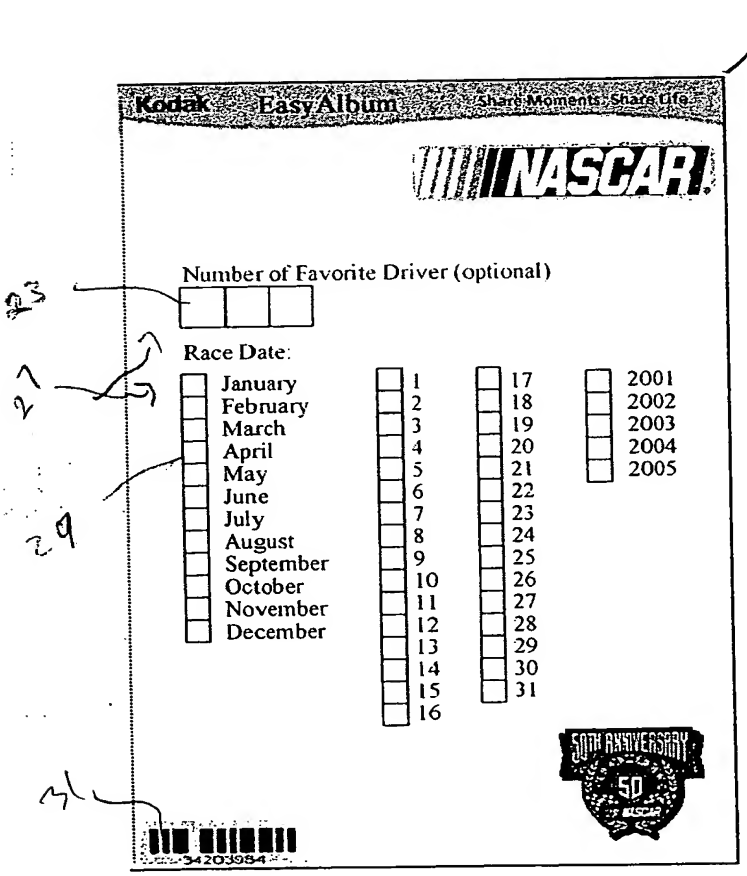
Front

Fig 3a



25

23

27

29

31

Back

Fig 3b

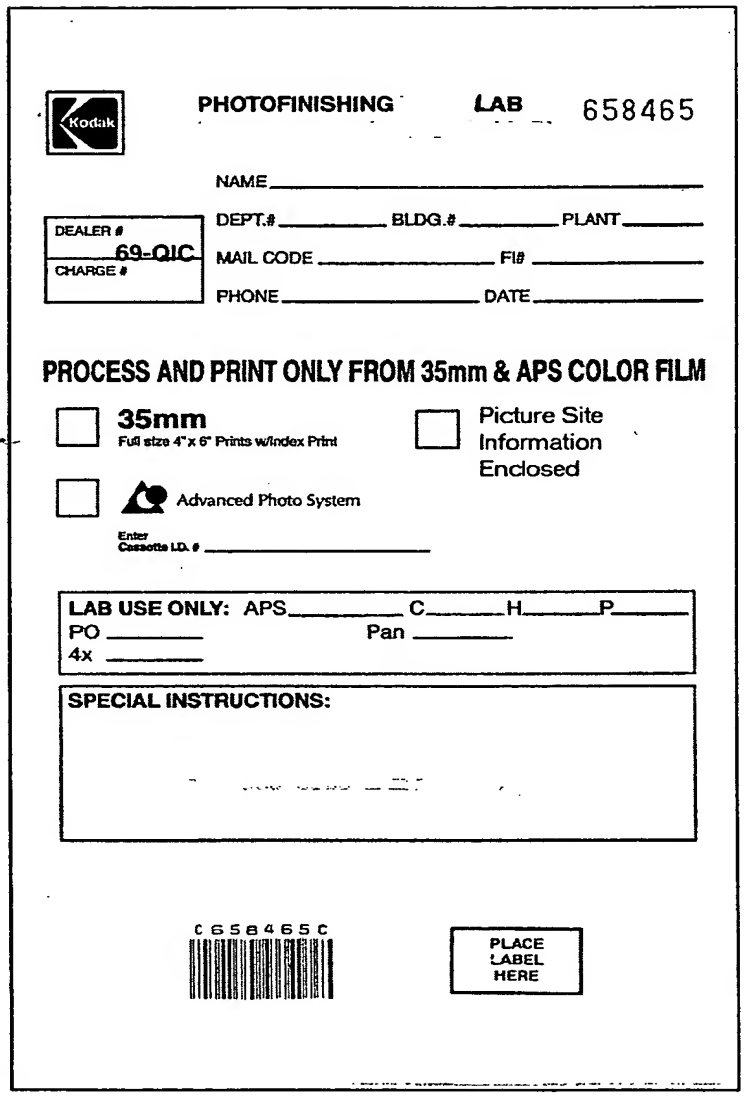

PHOTOFINISHING LAB 658465
NAME
DEPT.# BLDG.# PLANT
DEALER # 69-QIC
CHARGE #
MAIL CODE FI#
PHONE DATE
PROCESS AND PRINT ONLY FROM 35mm & APS COLOR FILM
35mm
Full size 4" x 6" Prints w/Index Print
Picture Site Information Enclosed
Advanced Photo System
Enter Cassette I.D. #
LAB USE ONLY: APS C H P
PO
Pan
4x
SPECIAL INSTRUCTIONS:
C658465C
PLACE LABEL HERE

Fig 4

Labels for Single-use camera with themed location and relevant metadata

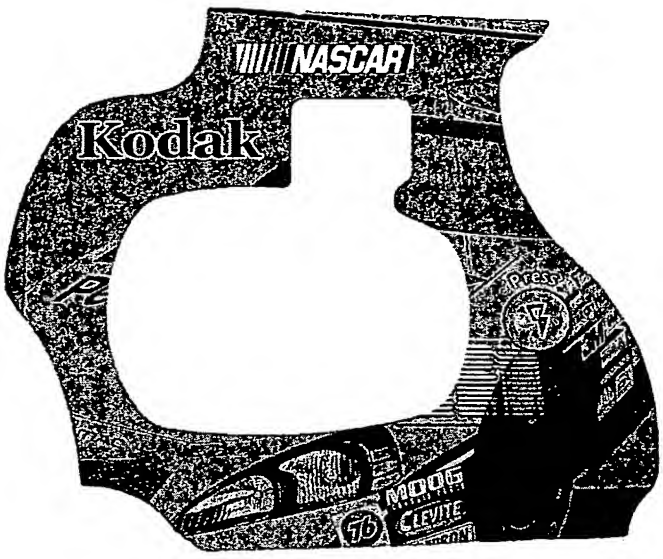


Fig 5a

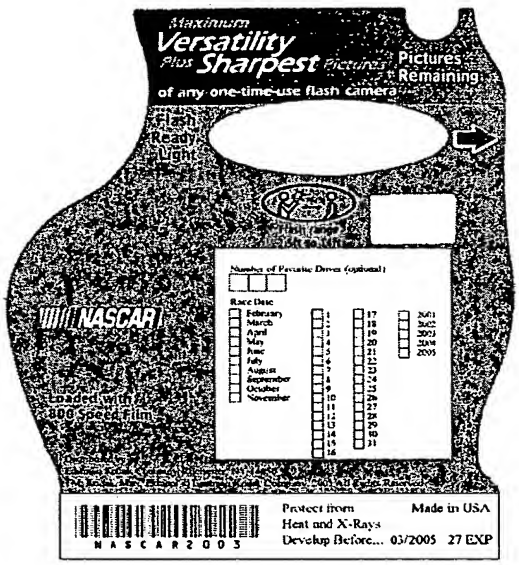


Fig 5b

Single use camera packaged with form from a picture site

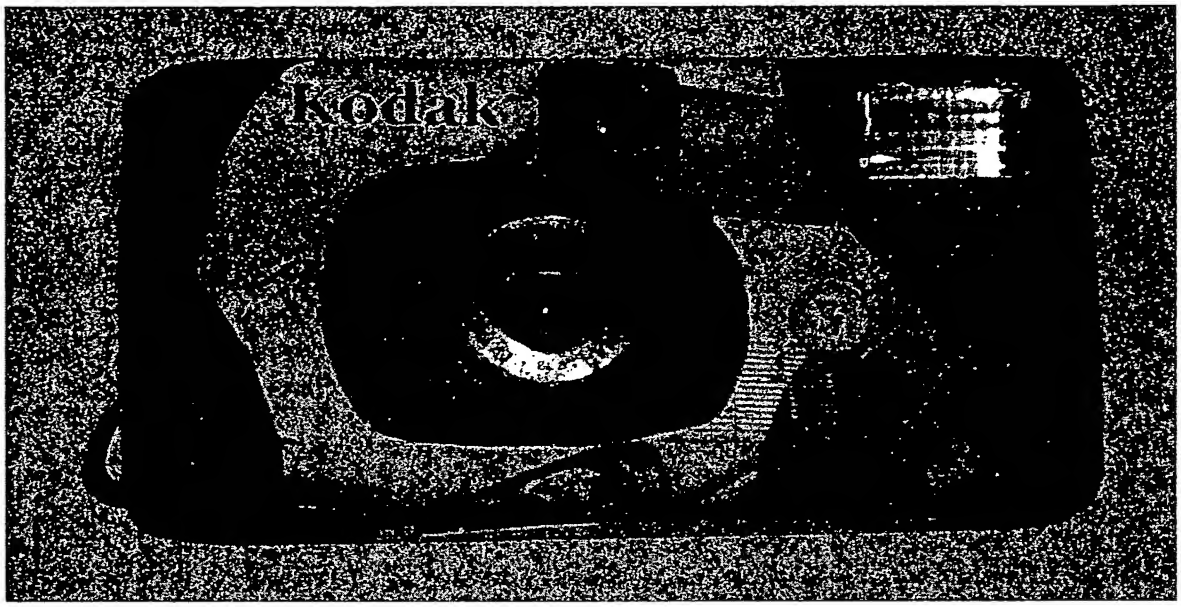


Fig 6a

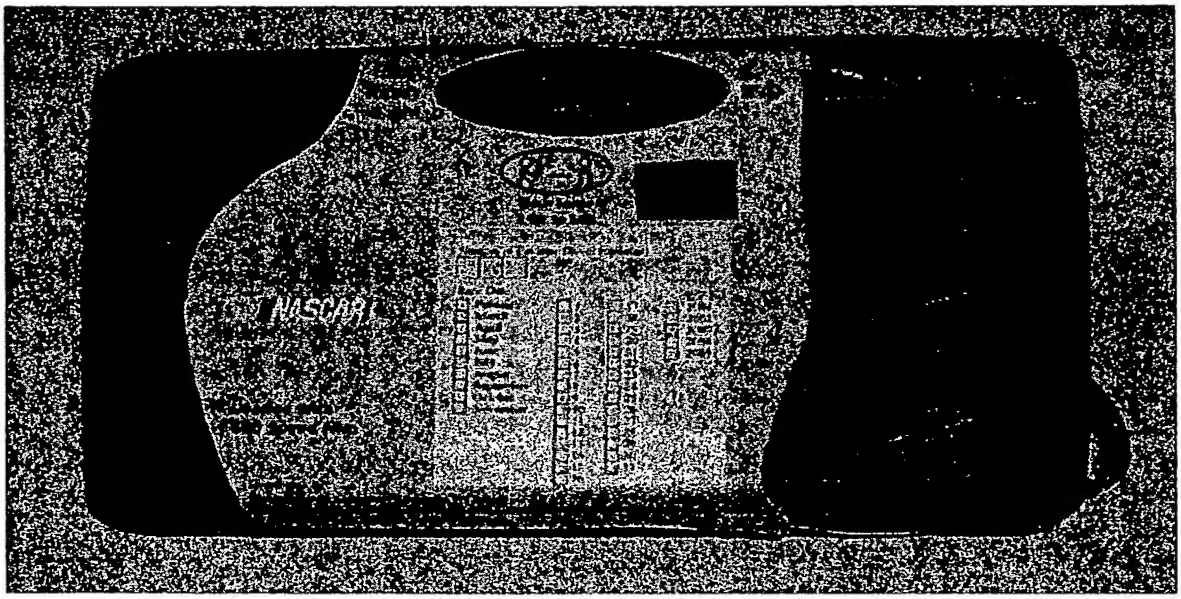


Fig 6b

Sticker that attaches to film canister

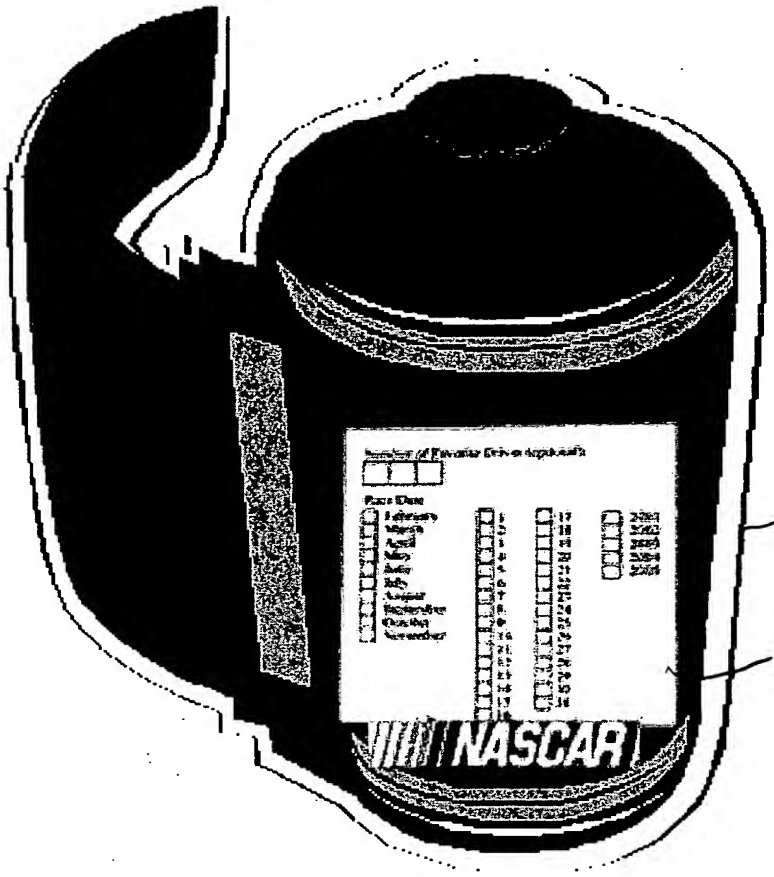


Fig 7

Example of typical album page

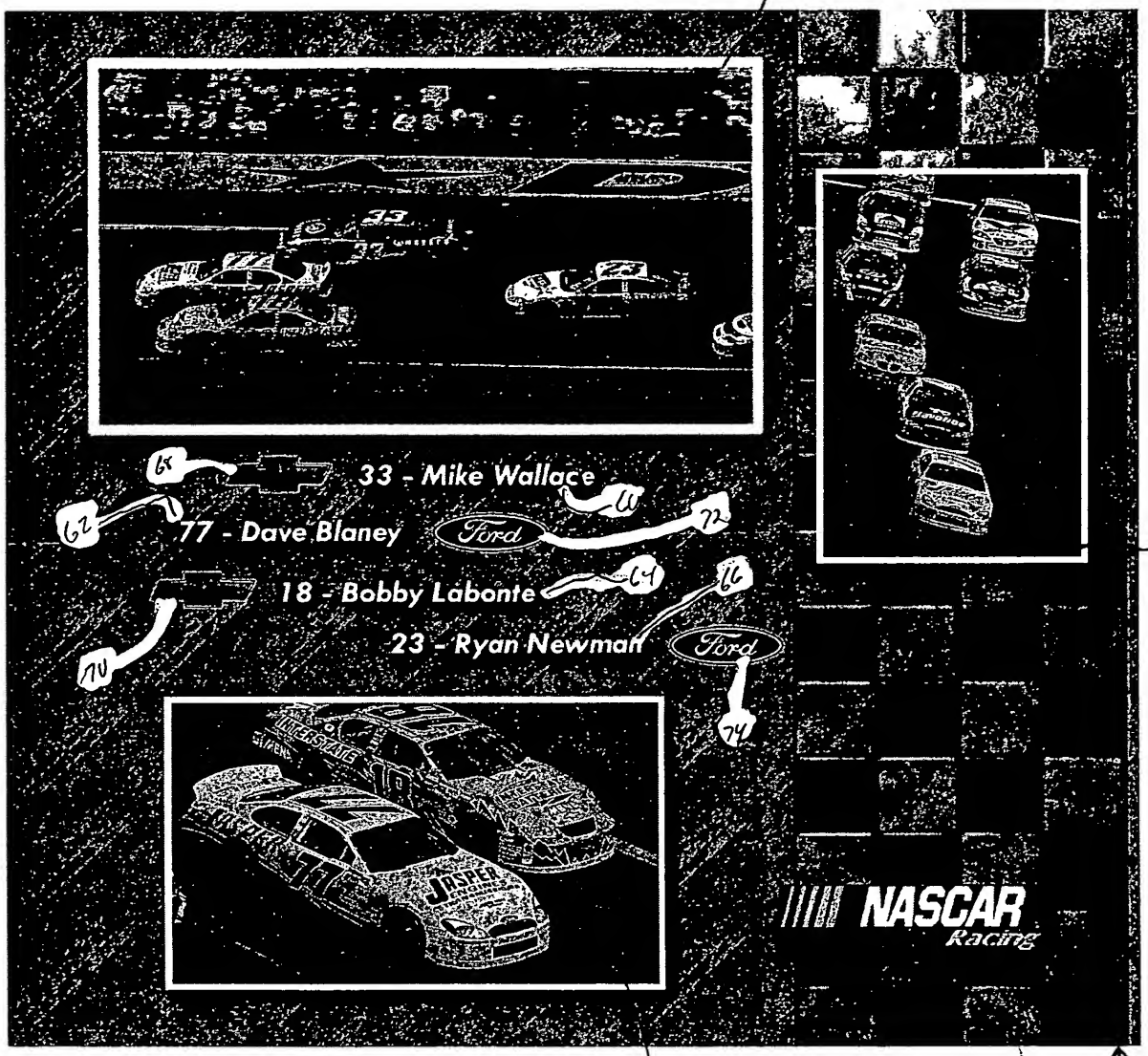


Fig 8

Example of typical album page

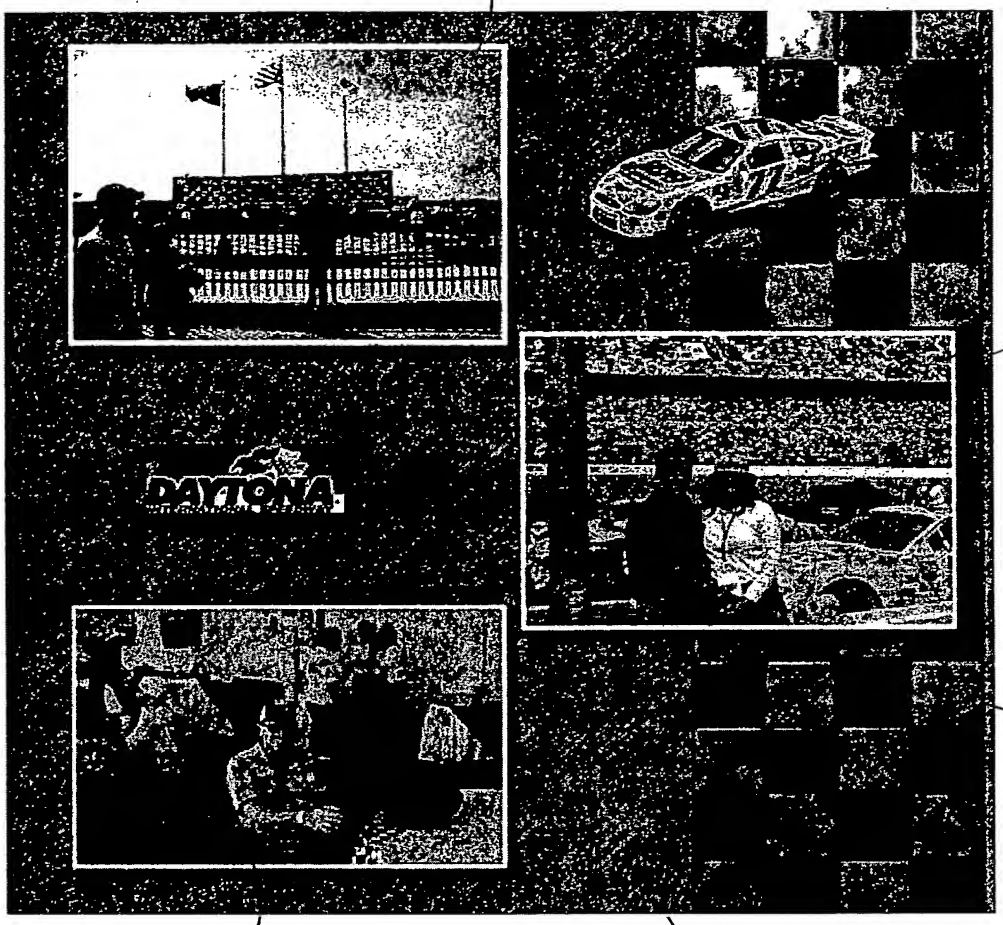


Fig 9

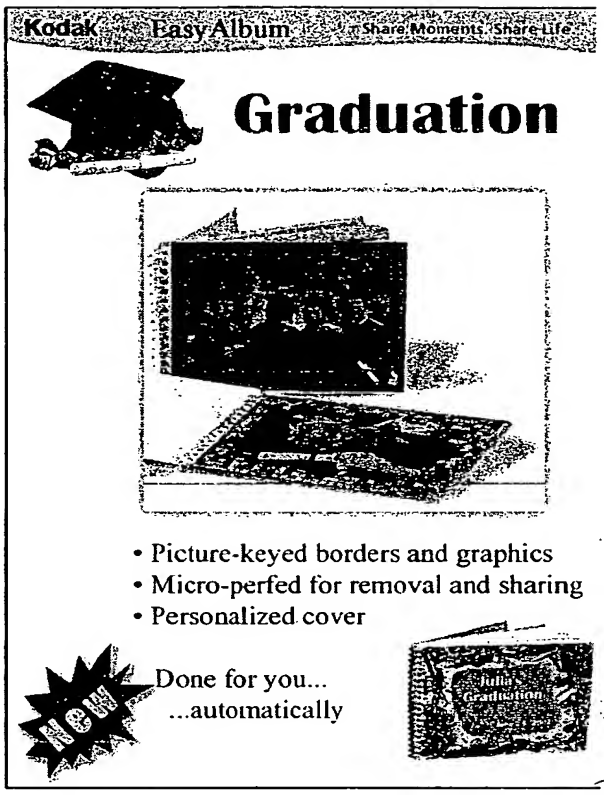


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Fig 10a

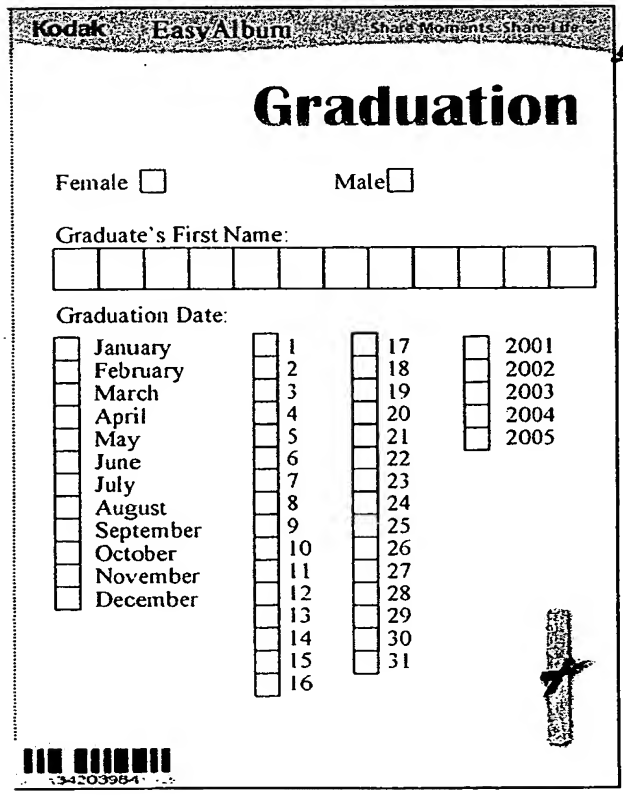

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Fig 10b

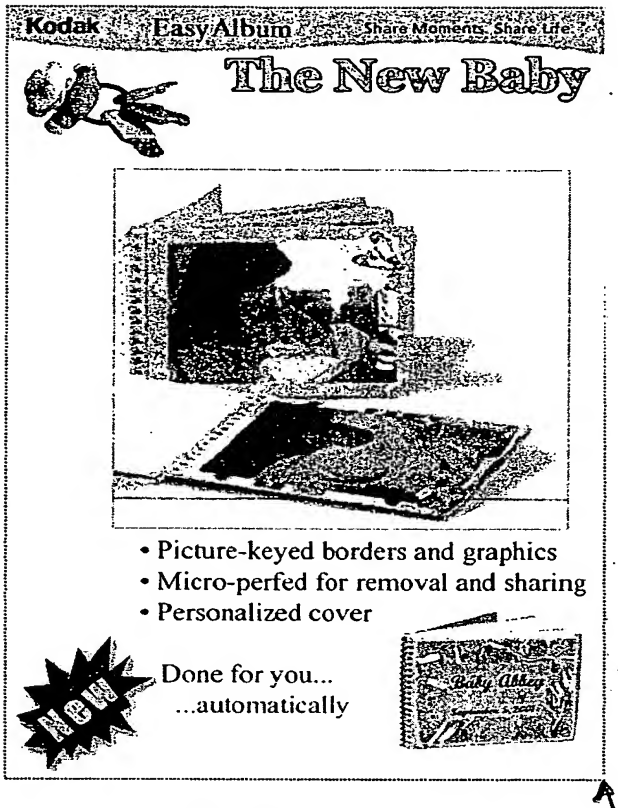

Fig 11a

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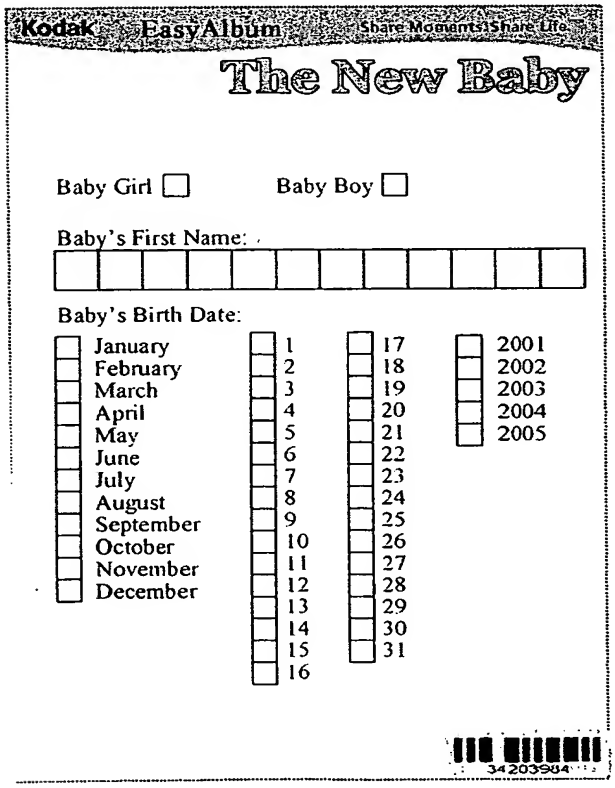

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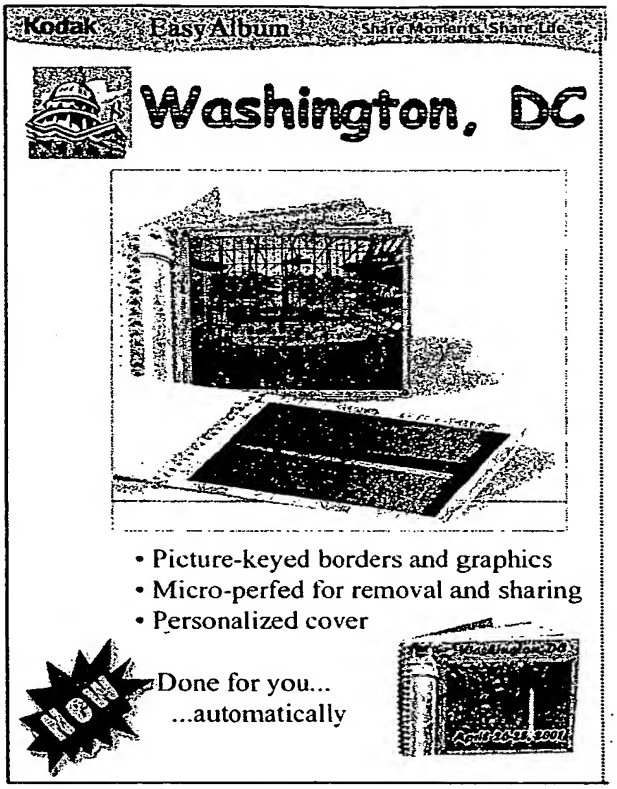
Fig 11b



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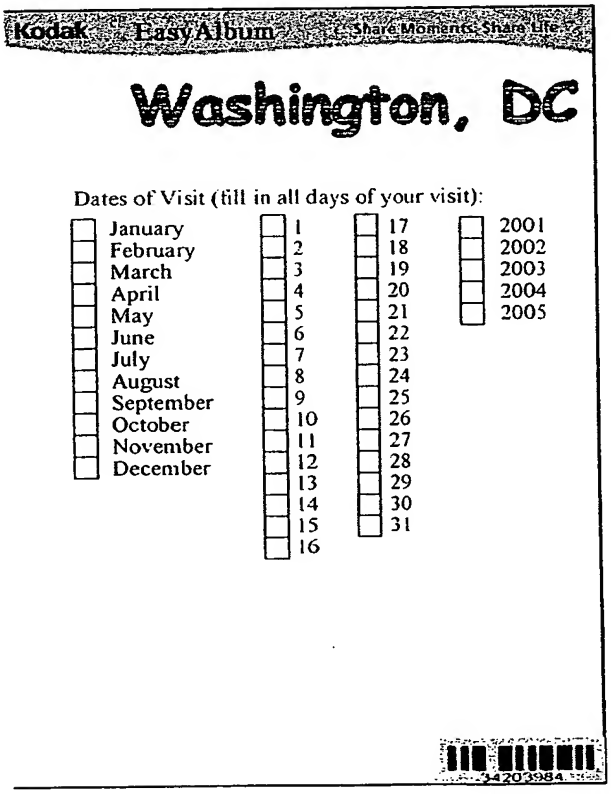
Front

Fig 12a



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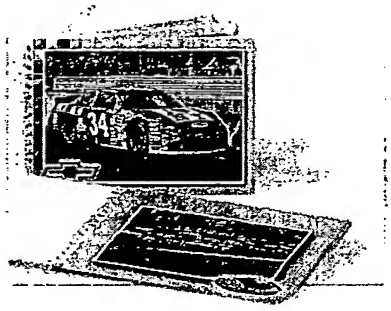
Back

Fig 12b

Kodak Easy Album Share Moments. Share Life. Kodak Easy Album Share Moments. Share Life.

NASCAR NASCAR



Number of Favorite Driver (optional)

Race Date:			
☐ January	☐ 1	☐ 17	☐ 2001
☐ February	☐ 2	☐ 18	☐ 2002
☐ March	☐ 3	☐ 19	☐ 2003
☐ April	☐ 4	☐ 20	☐ 2004
☐ May	☐ 5	☐ 21	☐ 2005
☐ June	☐ 6	☐ 22	
☐ July	☐ 7	☐ 23	
☐ August	☐ 8	☐ 24	
☐ September	☐ 9	☐ 25	
☐ October	☐ 10	☐ 26	
☐ November	☐ 11	☐ 27	
☐ December	☐ 12	☐ 28	
	☐ 13	☐ 29	
	☐ 14	☐ 30	
	☐ 15	☐ 31	
	☐ 16		

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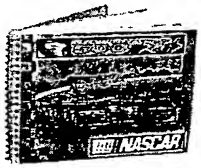

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☐ Select image from online storage at fulfillment provider: URL:_____ ← 111

Fig 13